2012 Lincoln County Fair
Premium Book
Ad Placement Request

Please Type or Print
Organization or Company:_____

Contact Person:_____

Address:_____

City, State, Zip: _____

Phone:_____ FAX: _____

Ad Size Options/Pricing: Black/White COLOR

Questions on color ads? Call 636-528-2402

Full Page - 6 ¼" W x 9" H	$400 _____	$450 _____
½ page vertical - 3 ¼" W x 8 ¼" H	$200 _____	$250 _____
½ horizontal - 6 3/8"W x 4 1/8" H	$200 _____	$250 _____
¼ page vertical - 3 ¼": W x 4 ¾" H	$100 _____	$150 _____
¼ page horizontal 6 3/8" W x 2 1/8" H	$100 _____	$150 _____
1/8 page –3¼" W x 2 1/8 H	$75 _____	$125 _____

Total amount enclosed $_____

Is camera-ready advertisement enclosed? Yes_____No_____

Use the same ad as last year. Yes _____ No _____

_____Note changes to previous ad copy.

Anyone wanting to see a copy of the proof must indicate so on the line below.
Fax proof to: _____
(include name and fax number)

Please return to: Fair Book Committee
Lincoln County Fair, Inc.
P O Box 317
Troy MO 63379

Questions: E-mail schluetere@missouri.edu

Placement deadline is: February 17, 2012