



July 10-14, 2012

Don't miss your chance to be a part of the **Lincoln County Fair Premium Book!**

“Down Home Country Fun”

It's time to think summer! It is time to think of the Lincoln County Fair! With “Down Home Country Fun” as the theme, you can show your interest in providing an educational, entertaining learning experience for thousands of visitors as well as hundreds of exhibitors. Consider being a part of “Down Home Country Fun” in Lincoln County. Please consider placing an ad in the 2012 Lincoln County Fair Premium Book.

The **Premium Book** is a reference guide used extensively by fair-goers and exhibitors before, during and after the fair. The board publishes 5,000 copies for distribution throughout Lincoln and surrounding counties. It is an official publication of the Lincoln County Fair, containing a complete schedule for fair events, rules and regulations as well as entry forms for competitions ranging from angel food cakes (Home Economics Division) to livestock and horse shows and everything in between. It is our hope you count the Lincoln County Fair as one way to continue the tradition of supporting 4-H and FFA activities as well as other youth-oriented events.

Rate Schedule

NO RATE CHANGE FOR 2012
(same rates since 2007)

	Black & White	Color
Full Page.....	\$400.....	\$450
1 /2 Page.....	\$200.....	\$250
1/4 Page	\$100.....	\$150
1/8 Page.....	\$75.....	\$125

1 /2 page ads may be vertical or horizontal

Purchasers of full-page ads may designate which section (beef, home economics, swine, etc.) they wish their ad to be placed.

Dimensions are illustrated on back.

All ads are printed in black and white unless specified as color with color copy submitted.

Fair books are scheduled for delivery on or before May 1.

Specifications

Placement deadline is February 17, 2012.

Payment must accompany the placement request.

Ad space is limited and will be assigned on a first-come, first-served basis.

Camera-ready ad preferred, but not required. If your ad has been published, please include copy of past ad.

For more information contact:

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